

# MOBILE WEBSITE CHECKLIST



Depending on the industry you are in, over 50% of people visiting your website, could be using a mobile phone.

by Creative Web Ideas

## 1 CLICKABLE LOGO

Make sure your logo is clickable and links to your homepage to give visitors an easy way back to home. Your entire logo should be visible at the top of the page.



## 2 MOBILE MENU

Include a mobile menu box (also called a hamburger menu) instead of standard menu. This could be beside the logo or directly underneath.



## 3 PHONE AT TOP

Put your phone number at the very top as this is often all mobile visitors are looking for. Most mobile phone will be able to click on your phone number to call.



## 4 LOCATION

Put your location at the top of the page & include a link to a google map which mobile visitors can use interactively to get to you if they are en-route.



## 5 SEARCH BOX

If you have a lot of info on your website, it may be easier for mobile visitors to enter a phrase into the search box than try and navigate via the menu.



## 6 BUSINESS DESCRIPTION

Say what you do near the top of the page. You don't want your visitors to have to look around to figure out if they are in the right place or they will leave.



## 7 MORE SPACE

Add more space between sections and links so that they are easy to click on with a finger and not too close to other elements.

## 8 LESS WORDS

Use less words, more buttons and images. Especially on your homepage, make sure your visitors can see how to get to important sections quickly.

